

12. The decorative plastic molded part according to claim 11, wherein the transparent coating is selected from the group consisting of clear lacquer and transparent plastics films.
13. The decorative plastic molded part according to claim 10, wherein at least one of the faces has a smooth high-gloss surface.
14. The decorative plastic molded part according to claim 13, wherein the rear face has a smooth high-gloss surface.
15. The decorative plastic molded part according to claim 10, wherein at least one of the faces has raised sections or indentations.
16. The decorative plastic molded part according to claim 10, wherein the rear face is untreated.
17. The decorative plastic molded part according to claim 10, wherein the rear face is pretreated.
18. The decorative plastic molded part according to claim 10, wherein the substantially transparent plastic material is completely transparent.
19. The decorative plastic molded part according to claim 10, wherein the substantially transparent plastic material contains at least one of dyes, absorption pigments in non-opacifying amounts, effect pigments in non-opacifying amounts or combinations thereof.
20. The decorative plastic molded part according to claim 10, further comprising an auxiliary substance, wherein said substance is selected from the group consisting of silicon dioxide, microtitanium dioxide, and glass fibers and combinations thereof.

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21. The decorative plastic molded part according to claim 10, wherein the substantially transparent plastic material is selected from the group consisting of elastomers, thermoset materials, and thermoplastic materials.

22. The decorative plastic molded part according to claim 21, wherein the substantially transparent plastic material is selected from the group consisting of polycondensates, polyesters, polyethers, poly(meth)acrylate plastics, acrylonitrile/styrene/acrylate plastics, and any transparent blends thereof.

23. The decorative plastic molded part according to claim 10, wherein at least one transparent coating is disposed upon the front face.

24. The decorative plastic molded part according to claim 23, wherein the at least one transparent coating is a transparent plastics film.

25. The decorative plastic molded part according to claim 24, wherein the transparent plastics film further comprises effect pigments.

26. The decorative plastic molded part according to claim 23, wherein the at least one transparent coating is a lacquer.

27. The decorative plastic molded part according to claim 24, wherein a lacquer is disposed upon said at least one transparent plastics film.

28. The decorative plastic molded part according to claim 24, wherein a non-opacifying image is disposed upon said at least one transparent plastics film.

29. The decorative plastic molded part according to claim 24, wherein the at least one transparent plastics film is selected from the group consisting of colorless transparent plastics films and transparently colored plastics film.

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30. The decorative plastic molded part according to claim 10, wherein the plastic molded part is selected from the group consisting of bumpers, anti-bump strips, side panels, sills, mirror housing, door handles, engine bonnets, boot lids, tailgates, wings, spoilers and hub caps.

31. A process for applying a color effect-producing layer on a substantially transparent plastic material having a front face and a rear face, wherein the rear face is turned away from an observer, comprising the steps of:

~~(a) pretreating the rear face of the substantially transparent plastic material with a pretreatment selected from the group consisting of a physical/chemical treatment, an adhesion-promoting coating and combinations thereof; and~~

(b) applying at least one opaque lacquer layer disposed directly upon the rear face, wherein the lacquer is selected from the group consisting of colored lacquer, effect-producing lacquer and combinations thereof.

32. The process according to claim 31, wherein the pretreatment is selected from the group consisting of corona treatment, plasma treatment, flame treatment, irradiating with ultraviolet light, and combinations thereof.

33. A process for preparing decorative plastic molded parts having a front face and a rear face, comprising the steps of:

(a) subjecting the rear face of a substantially transparent plastic material, wherein the rear face is turned away from an observer to a treatment to promote adhesion; and

(b) applying a color and/or effect-producing lacquer.

34. The process according to claim 33, wherein the color and/or effect producing lacquer has a thickness of 10 to 30 μm .

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35. A process for preparing decorative plastic molded parts comprising the steps of:

(a) applying a transparent adhesion-promoting coating to the plastic molded parts; and

(b) applying a color and/or effect-producing lacquer over the adhesion-promoting coating.

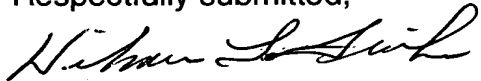
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36. The process according to claim 29, wherein the color and/or effect producing lacquer has a thickness of 10 to 30 μm .

37. A process for preparing a substantially transparent plastic molded part comprising the step of:

(a) applying a color and/or effect-producing lacquer directly to a substantially transparent plastic molded part.

Respectfully submitted,



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